

Privacy policy

We understand that your privacy is important and we will treat any personal information you provide us as confidential and this will only be used and recorded in accordance with the Data Protection Act 1998. We promise to look after your personal information and we will not sell any information about you to any other party.

Personal information

In order to place an order or give us feedback, you will need to provide us with certain details:

The details you provide may include your name, email address, product selections, delivery address, telephone number, bank number and billing address. We will keep your personal information for as long as necessary and consistent with the purpose for which you have given it to us.

When you use this website, we may collect, store and use the following kinds of data:

1. Information about your PC and your visits to this website such as your IP address, geographical location, browser type, referral source, length of visit and number of pages viewed to administer the website and improve the website and our services to you.
2. Information relating to any transactions carried out between you and SITBACK on or in relation to this website, including information relating to any purchases you make of our goods and/or services. We will use this information to fulfill any order and to communicate with you when necessary.
3. Information that you provide to us for the purpose of registering with us and allowing us to send you email notifications and/or promotional information.
4. Information that you provide to us for the purpose of signing up for our email newsletters.

Personal data submitted to us will be used for the purposes specified in this section or as found elsewhere in the relevant parts of the website. We may use your personal information to:

1. Administer the website.
2. Improve your browsing experience by developing and improving the design and layout of the website, through monitoring your usage.
3. Process your orders; and
4. Provide you with information such as news regarding the website, new services and special offers or promotions that may be of interest to you via email, post or by mobile phone (also see 'keeping in touch with you' below).

Data Protection

SITBACK uses the latest in Secure Server Technology (SSL – 128bit encryption) to ensure that all of your personal and transactional information is protected to the highest standards.

We never make your personal details available to companies outside SITBACK for marketing purposes, although our representatives and appointed agents and business partners may hold your data, so that your details and/or order can be processed and/or account maintained. SITBACK is registered with the Information Commissioners Office as a Data Controller. We will comply with the standard, procedures and requirements as laid down in the Data Protection Acts 1984 and 1998 and to ensure that your personal data is kept secure and processed as required by the various laws in force from time-to-time.

Additionally, the data that we collect from you may be transferred to, and stored at, a destination outside the European Economic Area ("EEA"). It may also be processed by employees operating outside the EEA who work for us or for our third party suppliers. Such employees maybe engaged in, among other things, the processing of your payment details and the provision of support services. We will ensure that we have the necessary contracts and that other mechanisms are in place to ensure your data continues to be treated in accordance with the provisions of the Act. By submitting your personal data on our website, you agree to this transfer, storing or processing.

Cookies

When you enter this website, we will use cookies. Cookies are tiny text files that identify your computer to our server. These cookies in no way allow us access to your computer. They are used to record the areas of the site that you have visited and for how long, which provides us with useful usage information that helps us make our site more accessible to our users in line with their needs. The use of cookies helps us to improve the quality of service that we provide. Please refer to our [cookie policy](#) for the full list of cookies that we use.

Cookies are placed on your computer if your browser is set to allow these. If you wish to 'turn off' cookies, then please check your browser's help files for guidance on how to do so. The Help section is usually found in the Menu bar at the top of the browser. Some browsers provide help if the F1 key is pressed. However, you may lose some of the functionality of this website.

Keeping in touch with you

We want to keep you up to date with key information about new ranges, promotional offers and what's coming soon to SITBACK stores via email. We may also use your details to send you information via email about other goods and services we sell or for research purposes. If you have registered to receive information from us, you can remove your contact details from our list by sending us an email with the text 'unsubscribe'.

Third parties

Your personal information may be disclosed to other businesses within SITBACK and to reputable third parties who will help process your order or send you emails on our behalf. SITBACK requires that all such third parties treat your personal information as fully confidential and to fully comply with all applicable Data Protection and consumer legislation in place from time-to-time. We will not release your personal information to any external company for mailing or marketing purposes for goods or services unavailable from SITBACK. We may pass on personal information about sales and website usage to reputable third parties for research or analysis purposes.

Policy amendments

We may update our policies from time-time by posting a new version on our website, please check regularly to be aware of any updates. Any questions regarding this policy should be directed to the Data Protection Co-ordinator, SITBACK, Bahnhofstr. 29, 72290 Lossburg, Germany